

## First Tri-National Start-Up Bootcamp 12<sup>th</sup> June 2018 in Freiburg

The Upper Rhine Cluster for Sustainability Research (URCforSR) presents the first tri-national start-up bootcamp held in Freiburg. The goal of the bootcamp is to connect start-ups (and those who want to found one) from France, Germany and Switzerland to foster cross-border collaborations and help them to reach international new markets. In this context, we invited a variety of experts to advise on national and European programs supporting start-ups, as well as to inform about the already existing start-up scenes in the Upper Rhine metropolises of Strasbourg, Freiburg, Karlsruhe and Basel.

Get involved and register by May 25<sup>th</sup> 2018! The bootcamp is free of charge!

**Scope:** The workshop is open to any start-up, but we are especially looking for entrepreneurs which develop products in the 1) sustainability sector (e-mobility, digitalization, renewable energy solutions, smart grids, sustainable agriculture and forestry, eco-health, green cities etc.), or 2) language and multicultural sector (e.g. Language apps, cultural industries etc.).

**Date:** 12 June 2018

**Language:** English (presentations)

**Speakers:** Samantha Michaux (Steinbeis 2i GmbH, Karlsruhe), Francesco Paolo de Sanctis (SEMIA, Strasbourg), Philipp Köster (Gründerbüro Freiburg), André Konrad (JCI Basel), Jonathan Niessen (Grünhof, Freiburg), Arne Menn (Boost, Uni Basel), a.o.

**Keynote:** Hendrik Klosterkemper (CEO Enit Systems)

**Registration:** Please write a short email with participants' names and name of your start-up to Sebastian Brackhane ([sebastian.brackhane@felis.uni-freiburg.de](mailto:sebastian.brackhane@felis.uni-freiburg.de)). Please also indicate if you want to present your start-up in a poster presentation.

**Partner:**



Gründerbüro Freiburg



**Keynote speaker:** Hendrik Klosterkemper (CEO Enit Systems)

Hendrik Klosterkemper is founder and CEO at ENIT Systems. He and co-founders Pascal Benoit and Simon Fey literally got to know one another in the lab. Their scientific research at the Fraunhofer Institute for Solar Energy Systems (Fraunhofer ISE) ultimately gave birth to a bold idea: to develop novel monitoring and control systems tailored to the needs of small to medium-sized companies. ENIT Systems has received several awards and honours for its future-oriented approach and has rapidly established itself on the market.

### Agenda

**14:00 – 14:15** Welcome

**14:15 – 14:45** Short presentations (5-10 min) from Strasbourg, Karlsruhe, Freiburg and Basel

**14:45 – 15:45** Keynote and discussion

**15:45 – 16:00** Coffee break

**16:00 – 17:00** Roundtables France, Germany, Switzerland

**17:00 – Open end** Drinks, posters and networking

### Venue:

University of Freiburg  
Faculty of Environment and Natural Resources  
Room 100  
Tennenbacher Str. 4  
79106 Freiburg

Tram line 2 or 4, station "Tennenbacherstraße".

