

Upper Rhine Cluster for Sustainability Research

Researchers Profil

Name, Position & Affiliation

Greifeneder, Rainer

Professor

University of Basel



Expertise in relation to the topics of the URCforSR (include max. 3 related and recent publications)

Tonner, J., & Greifeneder, R. (2016). Why do Individuals act Sustainably? A Taxonomy of Non-Altruistic Motivators. Unpublished manuscript, Basel.

Special Interests in the topics of the URCforSR

Understanding judgment and decision making; investigating behavioral change on the individual level; overcoming the attitude-behavior gap in sustainable behavior.

What you are searching for regarding the cooperation within the URCforSR